



**What's your game plan for thriving
your business in a digital age?**

MERabt

Creative connections... Creating future...



Making your concepts Go viral

We are passionate believers in the boundless power of innovation and creativity. Our philosophy is rooted in the idea that every brand has a unique story waiting to be told, and our mission is to bring that story to life with unparalleled finesse. Our team comprises visionary web developers, ingenious designers, and insightful digital marketers who are dedicated to crafting digital experiences that are not just functional, but also mesmerizing and impactful.

We understand that success in the digital world requires a perfect blend of strategy, creativity, and technical prowess. That's why we work tirelessly, combining our skills and insights to deliver results that exceed expectations. With Merabt, you're not just getting a service provider; you're gaining a partner dedicated to your growth and success.

Join us on this journey of innovation and creativity. Let's create something extraordinary together.

Web Development

Mobile App Development

Digital Marketing

SMS Notification & Alerts

WhatsApp Messaging

ERP Solutions

Website Development

We create premium websites by enhancing its brand image, improving user engagement, and driving conversions, all of which contribute to increased credibility and revenue growth of your business.

Custom Website Design

- Tailored designs that reflect your brand identity.
- Responsive designs for seamless user experience across all devices.

E-Commerce Solutions

- Robust online stores that drive sales and enhance customer engagement.
- Secure payment gateways and user-friendly interfaces.

Content Management Systems (CMS)

- Easy-to-manage websites with flexible CMS options.
- Training and support to help you maintain your site.



Mobile App Development

We're a blend of artists and technologists, crafting stunning mobile apps which deliver tailored experiences, enhance customer loyalty, optimize operations, increase accessibility, and provide crucial data for better decision-making.

iOS & Android App Development

- Native and cross-platform solutions.
- Optimized for performance and user experience.
- Attractive, intuitive UI/UX Design interfaces.
- User-centric design for increased engagement.
- Rigorous testing for flawless functionality.
- Ensure apps are bug-free and efficient.

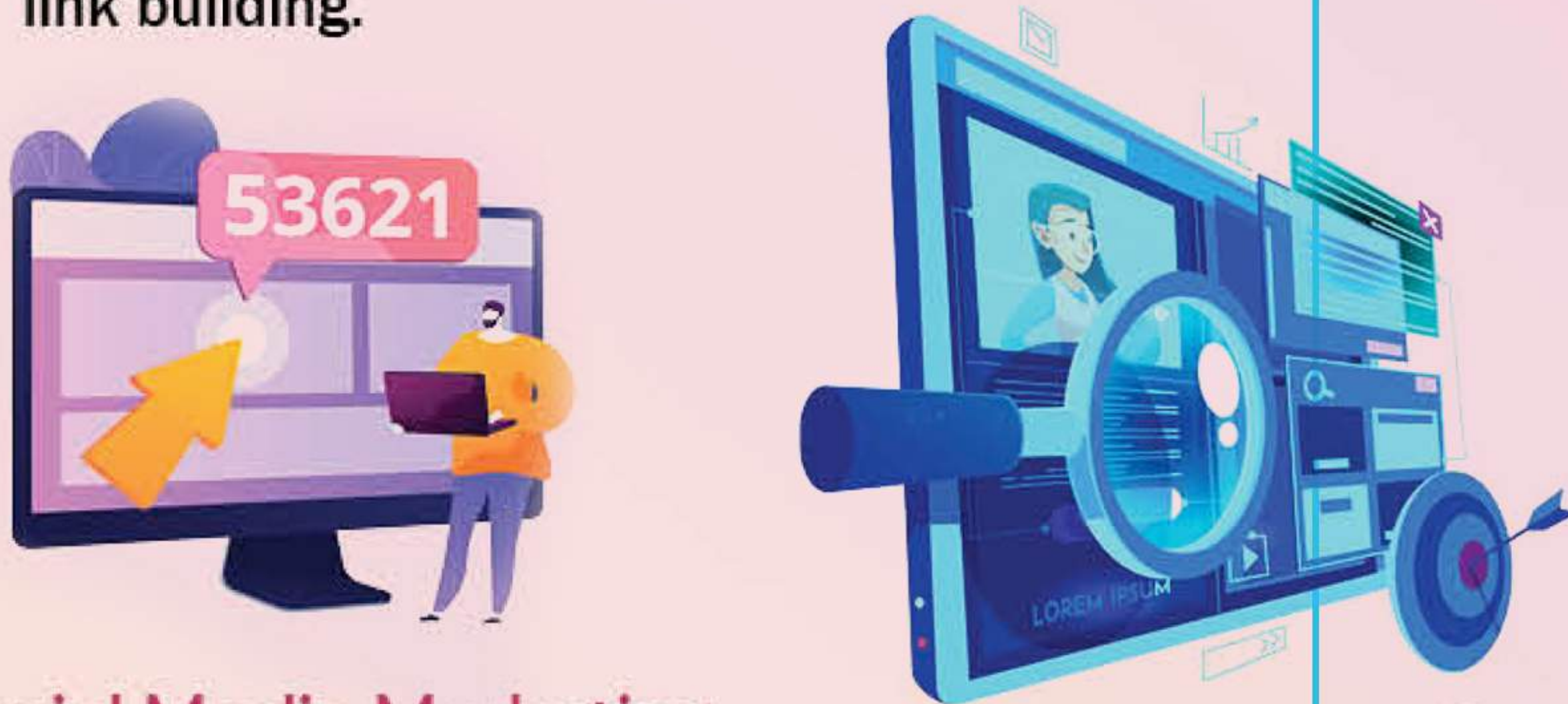


Digital Marketing

Our digital marketing services empower your business with global reach, precise targeting, measurable results, and cost efficiency. Our skilled experts craft strategies that engage customers, boost brand visibility, and drive conversions through data-driven insights.

Search Engine Optimization (SEO)

- Comprehensive SEO strategies to boost your online visibility.
- Keyword research, on-page optimization, and link building.



Social Media Marketing

- Engaging social media campaigns to connect with your audience.
- Content creation, scheduling, and analytics.

Pay-Per-Click (PPC) Advertising

- Targeted ad campaigns to maximize your ROI.
- Ad creation, bid management, and performance tracking.



Content Marketing

- Compelling content that drives traffic and builds brand authority.
- Blog posts, articles, infographics, and more.

Why Choose Digital Marketing as Your Growth Engine?

Wide Reach: Digital marketing allows businesses to reach a global audience and enabling access to potential customers anywhere in the world.

Cost-Effective: Compared to traditional marketing methods, digital marketing offers a more cost-effective approach.

Targeted Advertising: Digital marketing enables precise targeting based on demographics, interests, behavior, and more.

Measurable Results: Unlike traditional marketing, digital marketing offers detailed analytics and metrics, allowing businesses to track the performance of campaigns in real time. This data-driven approach helps in optimizing strategies for better results.

Flexibility and Adaptability: Digital marketing strategies can be quickly adjusted based on performance and trends, making it easier to respond to market changes or unexpected events.

Engagement and Interaction: Digital marketing provides multiple platforms for businesses to interact with their customers, gather feedback, and build strong relationships.

Enhanced Brand Awareness: A strong digital presence is often key to staying competitive in the market.

Personalization: Digital marketing allows for the creation of personalized content and experiences for users, which can lead to higher engagement and conversion rates.

Scalability: Digital marketing strategies can be easily scaled to match the growth of the business, whether expanding into new markets or increasing campaign intensity to meet demand.





SMS Notification & Alerts

SMS notifications and alerts are your business's instant touchpoint, cutting through the noise to deliver critical updates and engage customers with timely, direct messages.

Customizable Alerts

- Set up custom notifications to stay informed about important updates.
- Priority settings to manage critical alerts effectively.

Broadcast Messaging

- Send important announcements to all employees instantly.
- Efficient way to communicate company-wide information.

Graphic Design

Graphic design is the visual storyteller for your brand, turning concepts into compelling imagery that makes an impact.



Branding & Identity

- Logo design, brand guidelines, and complete brand identity packages.
- Ensuring your brand stands out and resonates with your audience.



Print Design

- Brochures, flyers, posters, and business cards that leave a lasting impression.



WhatsApp Messaging

WhatsApp messaging is your business's secret weapon: it delivers instant, personal connections with customers right where they already are, turning chats into conversions and support into loyalty.

Broadcast Messaging

- A channel for businesses to send promotional messages, offers updates, and other marketing content directly to customers.
- They tend to have higher open and response rates compare to traditional email marketing.

Business Messaging

- Automated Messaging to send instant replies and notifications.
- Customer Support to provide real-time support and assistance.
- Facilitate seamless interaction between customers and your business.



Illustration

- Custom illustrations that bring a unique touch to your projects.
- From editorial to product illustrations, we've got you covered.



Digital Design

- Web graphics, social media visuals, and email templates.
- Engaging and eye-catching designs for your Online presence.

Video Production

In-house team of video specialists and anchors to craft stunning promotional videos tailored to your needs.

Corporate Videos

- Professional videos that showcase your business, products or services.
- Engaging storytelling to captivate your target audience.

Promotional Videos

- Creative videos for marketing campaigns, product launches and events.
- Designed to drive engagement and conversions.

Animation & Motion Graphics

- Dynamic animations and motion graphics for various applications.
- Explainer videos, logo animations, and more.

We've walked this road together.



ERP Solutions

At Merabt , we build intelligent, scalable, and fully customizable ERP solutions using the powerful Frappe Framework and ERPNext ecosystem. Our ERP platforms are designed to streamline operations, enhance visibility, and help businesses make data-driven decisions with ease.

Why Choose Our ERP Solutions?

Built on Frappe & ERPNext



- We leverage the open- source strength of ERPNext and the rapid development capabilities of the Frappe Framework to deliver robust, modular, and highly flexible ERP applications tailored for any industry.



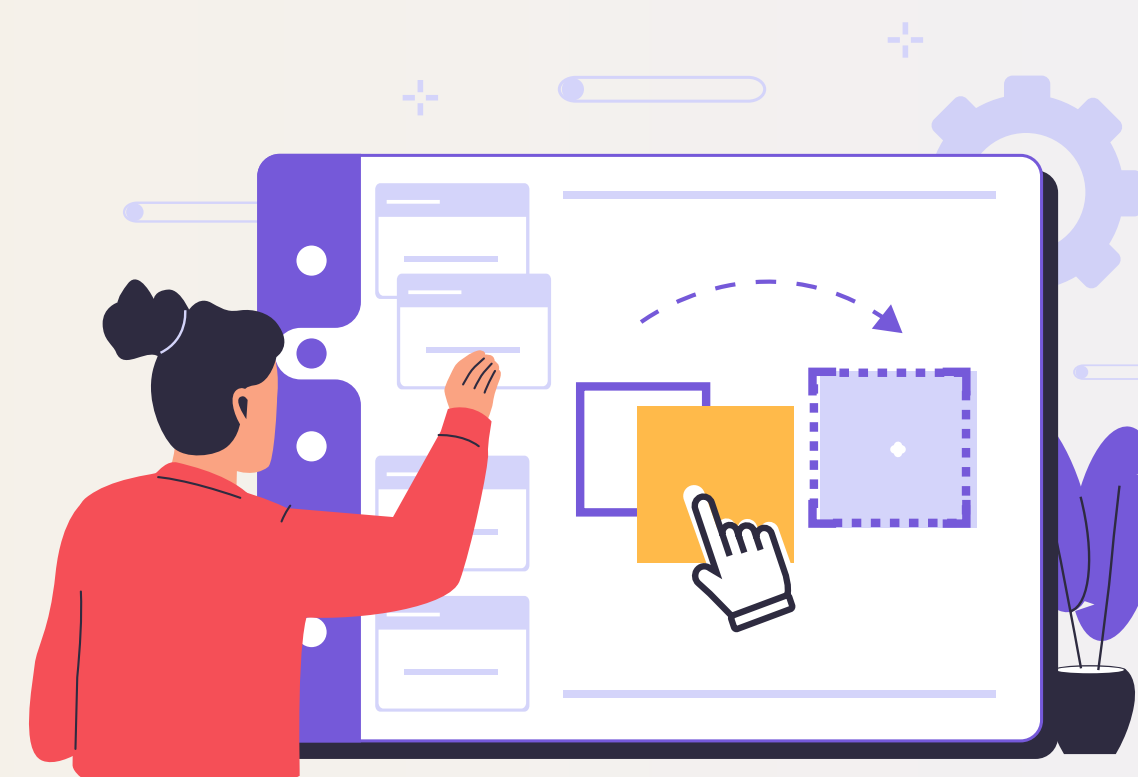
Real-Time Business Insights

- Gain complete visibility across departments with advanced reporting, automated alerts, and interactive dashboards for quick decision-making.

Fully Customizable



- From workflows to dashboards, reports, modules, and integrations your ERP is shaped exactly to your business process. No forced workflows. No limitations.



Cloud & On-Premise Deployment

- Whether you prefer secure cloud hosting or fully controlled on-premise deployment, we offer both with seamless performance and reliability.

Core Modules We Offer

Sales & CRM | Purchase & Vendor Management | Inventory & Warehouse
Accounting & Finance | HRMS & Payroll | Projects & Tasks | Manufacturing POS
(with POS Awesome) | Industry-specific custom modules

Transform the Way You Work

Empower your business with a reliable, fully customizable, and future-ready ERP solution built by experts.

Why Choose Us?

Expert Team

- Our team consists of industry experts with years of experience.

Client-Centric Approach

- We prioritize your goals and work closely with you to achieve them.

Innovative Solutions

- We stay ahead of industry trends to provide you with cutting-edge solutions.

Proven Results

- Our strategies have helped numerous clients achieve significant growth and success.

24/7 Customer Support

- Dedicated support team available around the clock.
- Quick resolution of issues to minimize downtime.



Merabt Technologies Private Limited

Corporate Office

📍 Ground Floor, RNP Avenue, RNP Lane,
Vellayambalam, Trivandrum,
Kerala, India. PIN-695 010

☎ 0471-4851221

Satellite Office

📍 TBC 30, 4th Floor, Thapasya Building
Infopark Phase 1, Kakkanad, Ernakulam,
Kerala, India. PIN-682 042

☎ 0484-4871077